



Parkwood **Expansion**

Independent Living – Affordable Housing Project

Building a Community for All.

***Help us raise
the final
\$1 million***



My Community. **My Home.**

Who we are

Parkwood Seniors Community in Waterloo has welcomed people of all faiths, cultures and ethnicities on our values-based not-for-profit campus for nearly 60 years.

We are committed to relieving poverty in the world of senior living guided by our commitment to ‘Build a Community for All’.



An urgent need for affordable housing

“The housing gap means seniors get missed. They are struggling. We are in a unique position to help bridge that gap and change lives.”

Ed Nowak, Campaign Co-Chair

In Waterloo Region, the seniors population is growing, more seniors are living in poverty and housing costs are rising. There is an urgent need for affordable housing for older adults of modest and middle income means in the Region.

More than a housing solution

Our vibrant campus has been purposefully designed and expanded to nurture a sense of community for older adults. Our amenities and programs are intended to support the whole person: physical, social and spiritual.

Our vision is to offer 30% of a new six-storey, 90-unit building as affordable housing

This housing solution relieves poverty, lessens the chronic shortage of senior-friendly affordable housing, provides equitable access to a beautiful campus and congregate living to older adults with many backgrounds and a range of financial means – modest, middle and comfortable.



- 2-bedroom units
- 1-bedroom units
- Affordable housing 1-bedroom units



Help us relieve poverty

We are uniquely positioned to respond to the chronic shortage of affordable housing for older adults of modest and middle incomes in Waterloo Region.

With your help, in winter 2023-24, we will greet residents to our vibrant campus where all are welcome.



A commitment to community

Friends and donors have once again demonstrated their commitment to relieving poverty and ensuring others may enjoy their senior years in a safe and comfortable home by donating \$6.5 million of a \$7.5 million campaign.

We are asking community members to help us raise the final \$1 million.

Help us Build a Community for All

To ensure we can sustainably offer the maximum number of affordable housing units, we ask you to consider helping us to equip the 28 affordable housing apartments and the shared common areas. We are hoping to raise the final \$1 million by offering opportunities to contribute in a meaningful way. A gift of any size will make a difference. Whatever your budget, we appreciate your kind support. **Together, we are building a community for all.**

Improving lives, one gift at a time

The giving opportunities in this brochure are practical and necessary to ensure every resident can afford and enjoy the kind of retirement that adds many quality years of living. Each piece of equipment and furniture has been carefully selected for quality, comfort, safety, function, durability and design.

Browse and choose

In this brochure, we offer items to fit every budget. Gifts of \$100 or more can be pledged and paid in comfortable segments over one to five years, to fit your financial planning.

Legacy opportunities are also available to honour you, your loved ones or a community organization. Contact us to learn more about pledging and naming a special area of the apartment building.



Our Values: Kindness | Faith | Truth | Excellence | Accountability

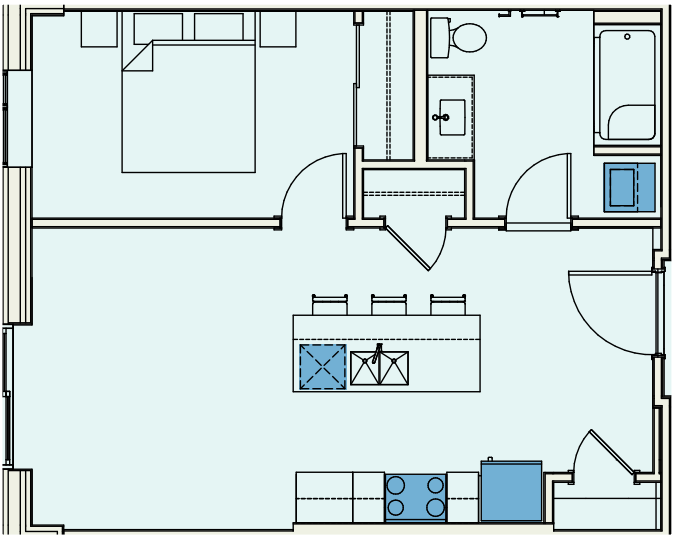


Apartment Appliances

Each of the 28 affordable apartments will include a fridge, stove, dishwasher, microwave, washer and dryer.

A gift of \$6,150 can completely equip one affordable apartment. A gift of \$7,250 can equip an accessible, affordable apartment.

Fundraising goal: \$178,000



Frigidaire Refrigerator



30" Frigidaire Electric Range



LG Washer Dryer



Frigidaire Built-in Dishwasher



Frigidaire Microwave OTR

Products may not be exactly as shown.

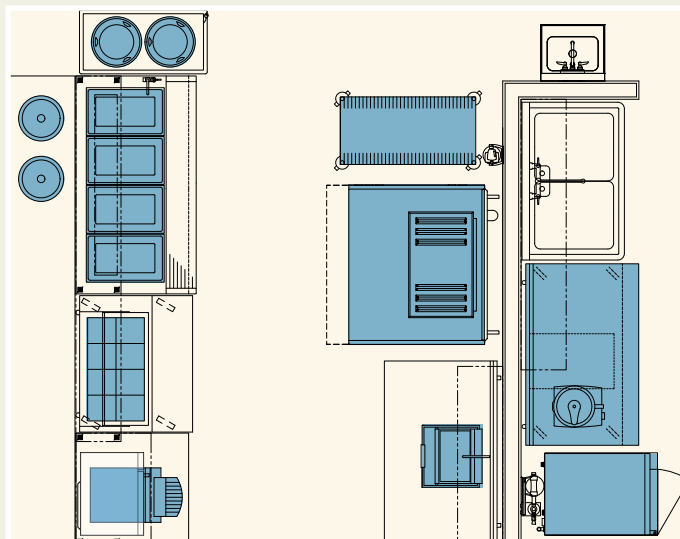


Servery

The Servery will be a commercial grade kitchen, fully equipped to offer an onsite dining experience for all Parkwood residents and visitors.

A gift of \$4,500 will fund a commercial grade double-door, reach-in refrigerator.

Fundraising goal: \$170,000



Reach-In Glass Swing Door Refrigerator



Double-Door Reach-In Refrigerator



High Efficiency, Ventless, Sanitizing Dishwasher



Refrigerated Worktop for exceptional food safety



Cooked/Raw Ingredient Mixer for texture-modified meals



Three Compartment Sinks for dishes and pots

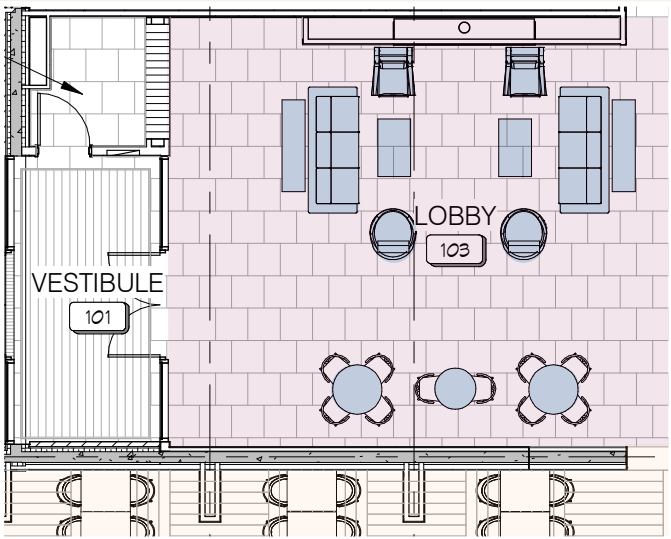
Products may not be exactly as shown.

Foyer and Café

The light-filled foyer will welcome residents and guests with comfortable seating and a cozy café.

A gift of \$2,700 will provide a comfortable greeting and meeting space to enjoy a treat from the café and have a chat.

Fundraising goal: \$13,500



Sofa



Coffee Table



Wing-back Chair



Café Table



Chair

Products may not be exactly as shown.



The Terrace Lounge

The spacious terrace lounge will be the perfect place to entertain, celebrate a special occasion or enjoy a visit.

A gift of \$3,700 will provide a comfortable space to relax and visit with family and friends.

Fundraising goal: \$40,000



Sofa



Coffee Table



Swivel Chair



Harvest Table



Chair

Products may not be exactly as shown.

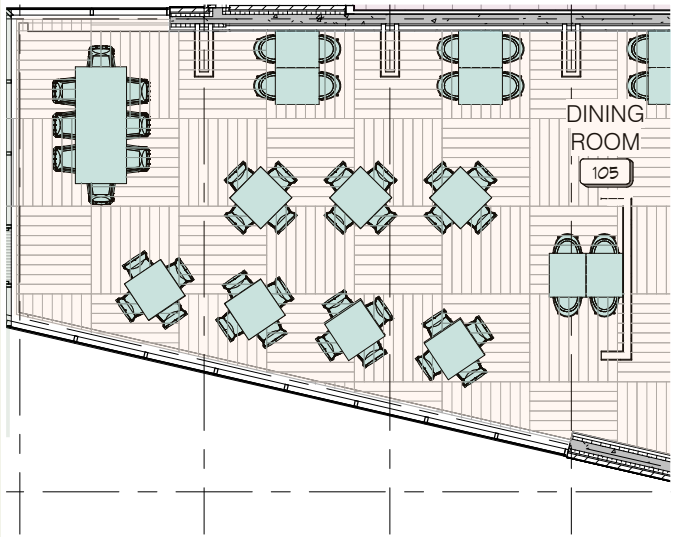


Dining Room

The large, bright dining room will seat 52 and will include 15 tables for two, four or six and one large harvest table.

A gift of \$3,500 will host a group of four with furniture made to last through thousands of meals to come.

Fundraising goal: \$62,000



Dining Chair 1



Harvest Table



Dining Chair 2



Dining Chair 3



Table for Two

Products may not be exactly as shown.

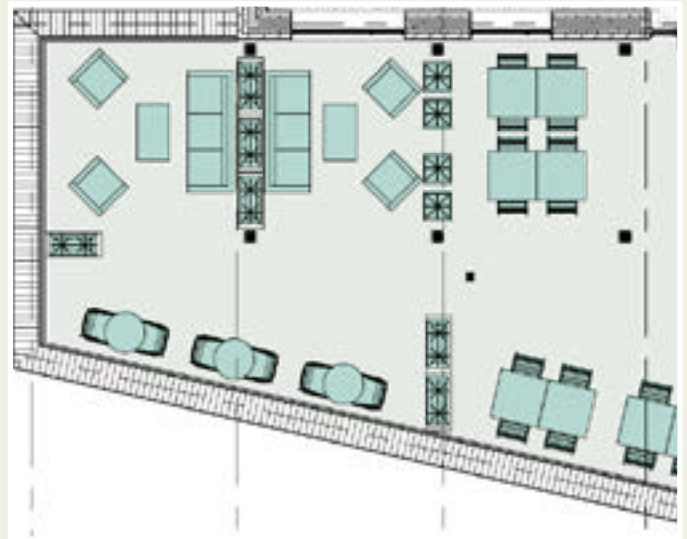


Terrace and Dining Patios

Residents and guests will welcome warm days on the terrace patio or enjoy a meal on the patio connected to the dining room.

A gift of \$3,500 will provide a cozy outdoor eating experience for groups of four for years to come.

Fundraising goal: \$68,000



Rectangular & Square Planters



Outdoor Sofa



Wicker Armchair with Cushion



Round Table



Metal Armchair

Products may not be exactly as shown.



Classroom

The classroom is designed to accommodate up to 24 participants.

A gift of \$1,250 will fund a table and seating for two to enjoy learning a new skill.

Fundraising goal: \$15,000



Flip-Top Nesting Classroom Table with Modesty Panels



Task Chair with Casters



Classroom Table with Casters

Products may not be exactly as shown.



Everyone has a seat at the table

Our values of kindness, faith, truth, excellence and accountability call us to help relieve poverty.

Our existing campus offers residents access to a continuum of care, from fully independent to long-term care, a Health and Wellness Centre with a therapy pool, and Home and Community Care to support aging in place.

We look forward to opening our doors to older adults for the first time in winter 2023-24 to experience a safe, enriched living option, surrounded by a kind community on our vibrant campus where all are welcome.



Ways to Give

Mail

Complete the donation form on the back of this brochure, detach it and mail it to:

A Gift for Parkwood

c/o Parkwood Seniors Community
726 New Hampshire Street
Waterloo, ON N2K 4M1

Online

To make your donation online, please visit our Capital Campaign website:

parkwoodmh.com/capital-campaign

Email

Complete the donation form on the back of this brochure, scan it and email it to:

accounting@parkwoodmh.com. Please include your credit card security code and expiry date.

Call us

Call us at **519.653.6683** and we will complete your donation over the phone.

Pledge

If you wish to pledge a personal or corporate gift over a period of one to five years, please call us at **519.653.6683** or email:

capitalcampaign@parkwoodmh.com



726 New Hampshire Street
Waterloo, ON N2K 4M1

Phone: 519.885.4810
Fax: 519.885.6720

Website: parkwoodmh.com
Email: office@parkwoodmh.com

Parkwood Mennonite Home Inc.
Registered Charitable # 13988 1544 RT0001



Let's raise the final \$1 million together



Parkwood Seniors Community was built with the support of generous donors. That tradition of generosity continues today, helping Parkwood to grow its campus and respond to the physical, mental, emotional and spiritual needs of older adults.

Donation Amount

| | | | | |
|---|---|---|--|---|
| \$500.00 <i>Terrace Planters</i> | \$1,250.00 <i>Classroom: Table & two chairs</i> | \$2,700.00 <i>Café: Table & four chairs</i> | \$3,500.00 <i>Dining Room/Patio: Table & four chairs</i> | \$3,700.00 <i>Terrace Lounge: Sofa & coffee table</i> |
| \$4,500.00 <i>Servery: Double-door, reach-in refrigerator</i> | \$6,150.00 <i>Affordable apartment: Five appliances</i> | \$7,250.00 <i>Accessible apartment: Five appliances</i> | \$13,500.00 <i>Fundraising Goal for the Foyer/Café</i> | <i>Other Amount</i> |

Donor Information

Donor Name(s) / Company / Organization

| | | | |
|---------|-------|----------|-------------|
| Address | City | Province | Postal Code |
| Email | Phone | | |

Gifts of \$1,000 or more will be recognized on our donor wall, with your permission:

☐ Yes, please include me on the donor wall ☐ I would prefer to remain anonymous

Naming Opportunities for gifts of \$125,000 or more:

☐ Please have the Parkwood Capital Campaign team call me to discuss available naming opportunities

Payment Options

- ☐ Enclosed cheque payable to Parkwood Mennonite Home Inc.
- ☐ Electronic transfer to: **accounting@parkwoodmh.com**
- ☐ Pledge: Please call me to discuss pledging a gift over time
- ☐ Credit Card: ☐ Visa ☐ MasterCard ☐ AMEX

Name on Credit Card (*please print*)

Cardholder's Signature

Card #

Expiry (mm/yy)

CVV

Please refer to page 11 for more giving options and mailing instructions.

Thank you for your support. Together, we are Building a Community for All.