



**The holiday season is a joyful time at Fairview and Parkwood  
and 2025 has given us much to be grateful for.**

**Kindness: The Heart of Our Success**

We are excited to share that Fairview Parkwood Craigwiell Communities has been named a winner of Waterstone Human Capital's "Canada's Most Admired Corporate Cultures" competition! We are one of only ten organizations in our category nationally to be singled out for this honour. This enormous achievement reflects the work of every team member at Fairview, Parkwood and Craigwiell Gardens who choose kindness to self, each other and the community, every day, all while navigating a period of exceptional growth and change.

**Building a Future of Care**

That growth is tangible at Fairview. We are delighted to report that the second floor of the Ed and Karen Nowak Long-Term Care Home's is complete and has welcomed 64 residents, bringing 44 new beds to the system and increasing our total capacity to 128. But wait! There's more. Construction is expected to be finalized by the end of this year. Following final inspections, we will be at our full complement of 192 beds – more than double the original size of the home.

**An Invitation to Embrace Kindness**

While construction at Fairview is meeting its deadlines, our growing programs and equipment needs require a final funding boost. Having dramatically increased in size, our specialized programs and supporting equipment must expand to match.

This holiday season, we invite you to embrace kindness in your end-of-year giving:

1. **Invest in quality of life this holiday season:** As families determine their end-of-year charitable donations, we hope you will include Fairview and Parkwood in your list of worthy recipients. Your donation can be designated to complete the crucial fundraising goal at Fairview or help stock our staff's Kindness Cupboards to support our team's families during the Christmas season. We are also grateful for donations that can be directed toward unforeseen needs.
2. **Support our Kindness Trees:** This cherished annual initiative ensures every long-term care resident receives at least one special gift during the holidays. We invite your support to bring joy to our residents once again.

**Wishing You a Peaceful Season**

As we look forward to welcoming 2026, we are incredibly grateful for your friendship and support. In the spirit of the season, please take time to be kind to yourself and those around you. On behalf of our entire team, we wish you a peaceful, healthy and joyful holiday and new year.



In kindness,  
Elaine Shantz  
President & Chief Executive Officer

